

# ARMAN NOOR

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## EDUCATION

CALIFORNIA STATE UNIVERSITY, FRESNO

- Bachelor of Arts, Graphic Design May 2006
- Bachelor of Arts, Advertising/Marketing May 2006

## EXPERIENCE

PALMS IMAGING CENTER (2005-PRESENT)

Marketing Director / Graphic Designer

- Increasing brand awareness through visual communication.
- Establishing an up to date web presence, including social media.
- Developed a brand and strategy from initial startup of the company.
- Designing all company materials and maintaining a consistent brand.
- Creating & maintaining marketing strategies.
- Directing and supervising the marketing/creative team.

FREELANCE GRAPHIC DESIGNER (2002-PRESENT)

- Developing brand strategies for various clients.
- Designing web graphics, print campaigns, identities and an assortment of other projects for clients.

DYRDEK ENTERPRISES INC. (2008-2009)

Graphic Designer/Project Manager for Rob Dyrdek

- Designing materials for various Rob Dyrdek projects.
- Revitalizing the Rob Dyrdek web brand.
- Global Brand Planning.
- Managing project timelines and monitoring various artists.
- Partaking in various activities for the MTV show "Fantasy Factory"

DPCS MARKETING (2007-2008)

Graphic Designer/Marketing Assistant

- Designing and creating consistent brands for various clients.
- Developing effective marketing plans and campaigns.
- Creating & maintaining strategies to market DPCS.

## SKILLS

SOFTWARE KNOWLEDGE

- Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Final Cut, Word, Powerpoint, Excel, Logic Pro. Familiar with HTML and CSS.

## AWARDS

- 2008 American Advertising Federation Addy Award.
- 2007 Communicator Awards Print Award of Excellence
- CSU Fresno 2006 Graphic Design Award of Excellence
- 1st Place Typography Award - 2005 CSU Fresno Underclassman Art Show.
- 3rd Place Poster Design Award - 2005 CSU Fresno Underclassman Art Show.
- American Advertising Federation - 2005 National Advertising Competition.
- CSU Fresno Dean's List.
- MTV AIDS Week 2000 Documentary.